

Habioum Asad Himel

WordPress Developer / SEO Specialist / AI Automation Expert



01 PROFILE

I design and build practical WordPress systems for businesses that need a clearer digital presence, stronger search foundations and better operational workflows. My work connects premium interface design with responsive engineering, editable content and responsible automation.

02 CORE EXPERTISE

- + **WordPress Design & Development**
Conversion-focused websites, custom interfaces and editor-friendly reusable systems.
- + **WooCommerce & Booking**
Customer journeys that connect products, services, payments, confirmations and operations.
- + **Technical SEO & Performance**
Crawlability, information architecture, Core Web Vitals and measured optimization.
- + **AI Automation & Assistants**
Approved knowledge, lead qualification, workflow connections and human handover.

03 OPERATING APPROACH

- 01 **Discover**
Clarify the audience, business goal, content and current constraints.
- 02 **Diagnose**
Review the experience, technical foundation, search signals and operating risk.
- 03 **Intervene**
Design and implement the smallest reliable system that solves the right problem.
- 04 **Aftercare**
Test, document, deploy and leave a clear path for safe editing and improvement.

04 CONTACT

Website
himelmia.com

Email
hello@himelmia.com

Portfolio
himelmia.com/portfolio/